COCA 2021 JOURNAL ADS

— Our 2021 Honorees

Let's celebrate our Health Care Heroes

Purchase a digital journal ad!

www.cabshealthnetwork.org/events

2021

Circle of Care Award Honorees

CABS Health Network

- Elena Santana
- Olga Perez
- Hildred Rattigan
- Gertrude Hector
- Sofiya Grinberg
- Isabel Fiumano
- Yougwatie Roberts

CABS Clients

- Lanie Haynes (Posthumous)
- Melissa Dukes

Legacy Tribute

- William Andrews
  Chairman, CABS Health

Community Partners

- Xavier Hogan, Heart to Heart International
- Charles Hoogner, Heart to Heart International
- Beatrice Mauger,
  New York City Department of
  Health and Mental Hygiene

2021
Circle of Care Awards

2021 Virtual Gala – Online Journal

This year, we are honoring our health care workers and communities' resilience and thanking those who make this transformative work possible

Together, our honorees are the people who help fulfill CABS mission to provide care services to those who need them most.

CABS HEALTH NETWORK

An Awards Show - Years In The Making!

The Circle of Care Awards started on October 1, 2019. It was in celebration of CABS' 40th Anniversary in correlation with the International Day of Older Person. CABS sponsored breakfast and lunch for about 200 seniors at two (2) NYCHA locations.

The Circle of Care Award is an honor granted to those who have provided exemplary services for the community.

As a result of the COVID-19 Pandemic and the fact the majority of New York City was working from home, the 2nd Annual Circle of Care Awards became CABS' first large-scale virtual event. With still dealing with the global pandemic and honoring the World Health Organization (WHO) 2021 theme " Year of Health and Care Workers " with the United Nations (UN) observance of the International Day of Older Persons; this too will be a virtual event to go down in CABS' history.

2020 Was our 2nd Annual Awards. During the event, we presented awards to NYCHA, PPEforNYC, CABS' aides that turned into clients, eldest aides, our first posthumous award to our Director of Patient Services, CABS' Nursing Department, and a case coordinator who has been with the organization for more than 20 years.

We were able to enjoy several community resources such as the Alzhemier's Foundation, Healthfirst, and God's Love We Deliver. Words of empowerment and wisdom were received from our local politicians Senator Roxanne Persaud, Congresswoman Yvette Clarke, Assemblywoman Latrice Walker, and the Former Brooklyn Borough President, Eric Adams.

Our #CircleofCare continues throughout the year, follow our journey on social media at @cabshomecare

2021

Circle of Care Awards

Digital Journal Ads & Donations

The Annual CABS Circle of Care Awards takes place on October 1, 2021, which is also the United Nations Day of Older Persons.

The United Nations International Day of Older Persons 2021 theme "Digital Equity for All Ages[1]" predicates the need for access and meaningful participation in the digital world by older persons.

Due to the ongoing COVID-19 pandemic, this year's COCA ceremony will be virtual.

Your support of a digital journal ad will help us to continue this mission!

The journal will be presented October 1, 2021, the day of the Circle of Care Awards and remain on the CABS website for one year

Journal Ad Options are a great way to cheer on the Circle of Care Honorees.
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CABS HEALTH NETWORK

Your Support, Your Way

$75

Drop a line (or two) for our honorees

Digital Mentions *

Honorable Mentions share 200 characters and celebrate CABS, your colleague, friend or love one in a digital message.

** These ads are text only and appear on our website only.*

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• Digital Journal	• Digital Journal	• Full Digital Journal Page
• Group mention/slide at event	• Group mention/slide at event	• Group mention/slide during event
• Included in website listing	• Included in website listing	• Individual Slide during event
	• Included in social media	• Included in social media (3 posts)
		• Premiere website listing
		• Website banner rotation

DIGITAL SUBMISSION LINK: www.cabshealthnetwork.org/events

2021 Circle of Care Awards

www.cabshealthnetwork.org/events

DUE DATE

ADS must be received by
SEPTEMBER 25, 2021

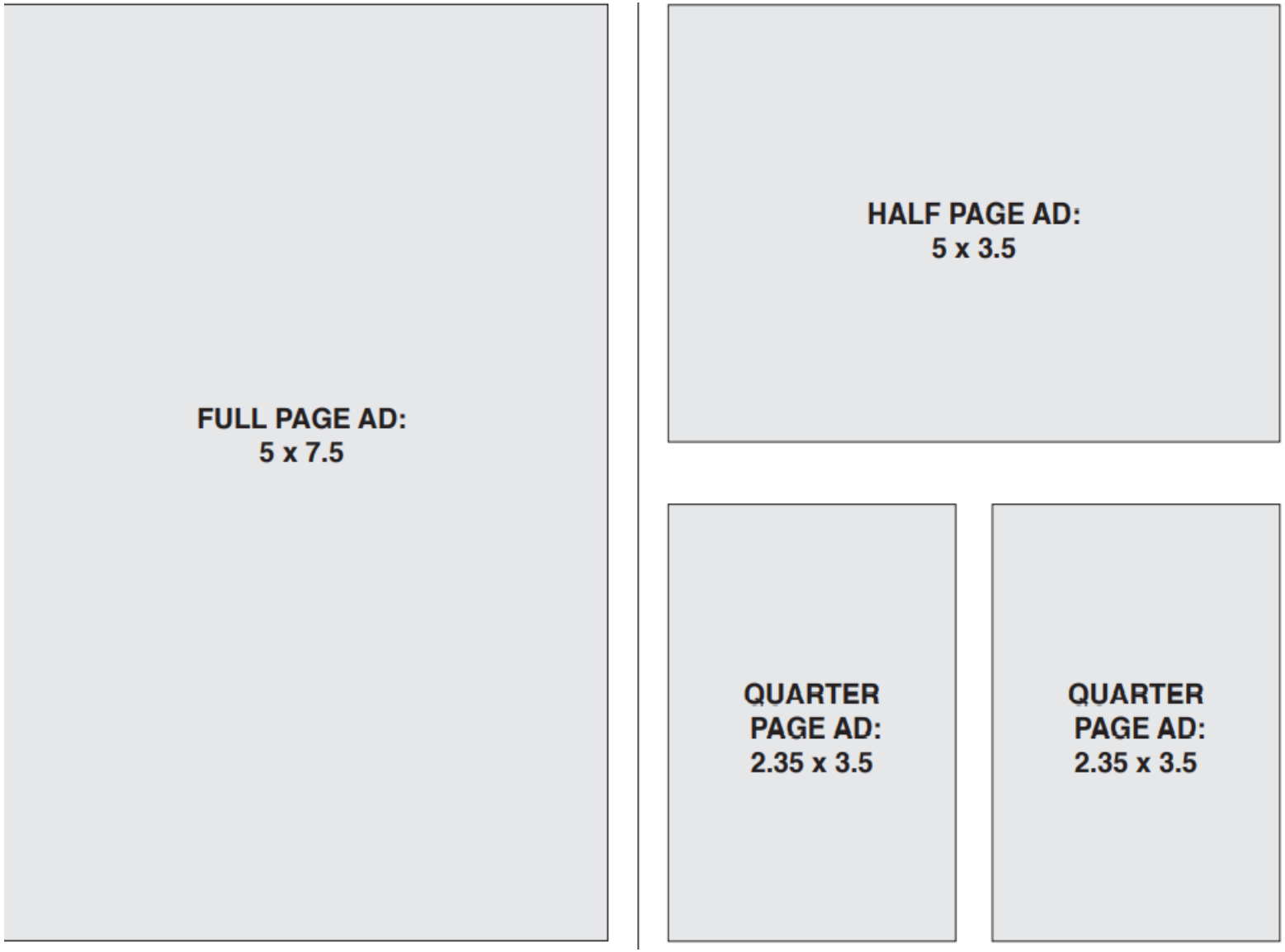
SPECS

Only InDesign, Illustrator, Photoshop, or high-resolution, press-ready PDFs with embedded fonts will be accepted. Image files (logos, photographs) must be EPS, TIFF, JPEG (300 dpi at 100%).

Artwork must be submitted electronically

For creative support contact
creative@luxerow.com

NOTE: This image is for layout purposes and it not to scale



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CONTACT US

For creative support contact
Nakeisha Forbes
njennings@cabshomecare.org

CABS Health Network
44 Varet Street
Brookyln, NY

Phone: 718.388.0220

www.cabshealthnetwork.org

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Virtual Gala Journal Advertisement

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- ○ Gold Full Page / 1st Tier - Digital journal and virtual event **$2,500.00**
- ○ Silver Half Page /2nd Tier - Digital journal and virtual event **$1,500.00**
- ○ Bronze Quarter Page / 3rd Tier - Digital journal and virtual event **$500.00**
- ○ Honorable Mention 200 Characters - Digital journal - no artwork **$75.00**

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OTHER WAYS TO SUPPORT

I do not wish to purchase a journal ad but would like to make a **Circle of Care** donation:

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